



Love you can feel.®

FRESH  
2025



\$2.00





Love you can feel.®

The holiday season will arrive before we know it, and we're thrilled to introduce our latest FRESH 2025 Catalog! We've put in a lot of effort to design and curate a collection of new and exciting products that we're sure you and your customers will adore. With our focus on uniqueness and quality, our FRESH catalog has something for everyone—from new Baby and Everyday to the perfect Holiday gifts. Enjoy exploring our catalog to discover all the latest offerings we have in store!

## putty holiday 2025

NEW

### BUNDLE UP PUTTY TEDDY

Knit scarf and ribbed pompom hat

20 in / 51 cm

55591 2 pc min



7 19771 55591 5

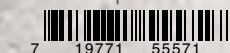
NEW

### SNICKERDOODLE PUTTY REINDEER

Sparkly antlers and scarf

11 in / 28 cm

55571 3 pc min



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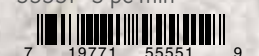
NEW

### ARCTIC BLUE PUTTY PENGUIN

Sparkly scarf and fuzzy earmuffs

9 in / 23 cm

55551 3 pc min



7 19771 55551 9



# putty holiday 2025

Why we love...

- Top selling category with a holiday twist
- Consumer favorite super soft, sculpted putty fabric
- 8 gift worthy designs offer a variety of sizes and price points



## 2025 PUTTY HOLIDAY BOUTIQUE

Take advantage of lower minimum quantities.

- 2 Blizzard Putty Snowman
- 2 Arctic Blue Putty Penguin
- 2 Dasher Putty Daschund
- 2 Snickerdoodle Putty Reindeer
- 2 Ho Ho Ho Putty Puppy
- 2 Let It Snow Putty Snowman
- 2 Dusky Putty Husky
- 2 Bundle Up Putty Teddy

Total of 16 pieces.

55589



## BEST SELLER

### HO HO HO PUTTY PUPPY

Buffalo Plaid hat and scarf.

11 in / 28 cm

55181 3 pc min



## NEW

### DASHER PUTTY DACHSHUND

Striped ribbed knit hat

9 in / 23 cm

55561 3 pc min



## BEST SELLER

### BLIZZARD PUTTY SNOWMAN

Stitched-on hat and scarf.

11 in / 28 cm

55111 3 pc min



## NEW

### DUSKY PUTTY HUSKY

Striped knit scarf

11 in / 23 cm

55581 3 pc min



## BEST SELLER

### LET IT SNOW PUTTY SNOWMAN

Ribbed hat and fuzzy scarf

12 in / 30 cm

55191 3 pc min





# marshmallow zoo holiday 2025

Our Marshmallow Zoo for the holidays is an enchanting collection, incredibly soft and snug, featuring characters adorned in cheerful plaid accents. The characters embody the joy and warmth of the festive season!

## Why we love...

- Top reorder category with a holiday twist
- The softest fabric we've ever worked with
- Kid friendly designs built for hugs
- Traditional plaid trim adds a Scottish flair



### 2025 HOLIDAY INTRODUCTORY BOUTIQUE

Take advantage of lower minimum quantities.

- 8 Merry Mice Assortment
- 3 Again Friends Sprouts Reindeer
- 3 Again Friends Sprouts Penguin
- 3 Again Friends Sprouts Snowman
- 3 Marshmallow Zoo Jr Nutmeg Highland Cow
- 2 Marshmallow Zoo Tartan Terrier

Total of 22 pieces.

56489



### NEW

#### MERRY MICE ASSORTMENT

2 color assortment

6 in / 23 cm

55541 12 pc min



### NEW

#### MARSHMALLOW JUNIOR NUTMEG HIGHLAND COW

Tartan plaid sewn scarf

9 in / 23 cm

55601 4 pc min



### NEW

#### MARSHMALLOW TARTAN TERRIER

Plaid trim and sewn scarf

13 in / 33 cm

55611 3 pc min





# again friends HoLIDAY 2025

Introducing our exciting new additions to our Again Friends collection: a cute penguin, a plump snowman, and a festive reindeer, all decked out and ready to celebrate the season! Crafted from recycled fabrics, these adorable characters not only spread joy but also promote sustainability.

6 in / 15 cm  
4 pc min per design



"I'M RECYCLED"  
TAG



- Why we love...
- Good for the earth and great for hugs!
  - Soft sculpted plush fabric made from recycled plastics
  - 3 NEW Holiday Sprouts, perfect for gifting or decorating

NEW  
AGAIN FRIENDS SPROUTS  
REINDEER  
55521  
7 19771 55521 2



NEW  
AGAIN FRIENDS SPROUTS  
PENGUIN  
55501  
7 19771 55501 4

NEW  
AGAIN FRIENDS SPROUTS  
SNOWMAN  
55531  
7 19771 55531 1



again friends

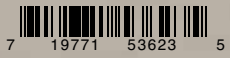
6 in / 15 cm  
4 pc min per design



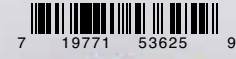
SPROUTS PUPPY  
53626



**BEST SELLER**  
SPROUTS FROG  
53623



SPROUTS MONKEY  
53625



SPROUTS TEDDY



**BEST SELLER**  
SPROUTS COW



**BEST SELLER**  
SPROUTS LAMB



AGAIN FRIENDS SPROUTS 2025 BOUTIQUE

Create a full presentation of Again Freinds Sprouts designs. Take advantage of lower minimum quantities.

- 3 Again Friends Sprouts Elephant
- 3 Again Friends Sprouts Teddy
- 3 Again Friends Sprouts Lamb
- 3 Again Friends Sprouts Frog
- 3 Again Friends Sprouts Cow
- 3 Again Friends Sprouts Monkey
- 3 Again Friends Sprouts Puppy

Total of 21 pieces.

53629



SPROUTS ELEPHANT





# Snuggables

Snuggables, our charming line of plush toys! With their delightful slouchy, understuffed bodies, these cuddly companions come in an array of great colors and feature a variety of textured fabrics.

- Why we love...
- Beans inside make them floppy and fun
  - Great colors, variety of textures
  - 3 NEW animals /total of 12 designs

14 in / 36 cm  
3 pc min per design



FRESH 2025 SNUGGABLES  
INTRODUCTORY BOUTIQUE

Build an instant display with this assortment. Take advantage of lower minimum quantities. Buy 2 pieces each of the 12 Snuggables styles. Total of 24 pieces.

55419  
7 19771 55419 2

NEW  
PONY  
55410  
7 19771 55410 9

NEW  
TEDDY  
55412  
7 19771 55412 3

FROG  
55408  
7 19771 55408 6

DUCK **BEST SELLER**  
55406  
7 19771 55406 2

ELEPHANT  
55403  
7 19771 55403 1

LAMB  
55405  
7 19771 55405 5

PIG **BEST SELLER**  
55401  
7 19771 55401 7

COW  
55404  
7 19771 55404 8

**BEST SELLER**  
PUPPY  
55402  
7 19771 55402 4

MOOSE  
55407  
7 19771 55407 9

LION  
55400  
7 19771 55400 0

NEW  
KITTY  
55411  
7 19771 55411 6



# fab fuzz monsters

Get ready for a blast of fun with our new FabFuzz Monster Collection! Meet Wink, the quirky one-eyed wonder, Blink, the silly two-eyed monster, and Tink, the mischievous three-eyed monster, each one full of personality. Soft, snuggly, and textured, these playful pals are perfect for cuddles and adventures, making each day a little more mischievous!

12 in / 30 cm  
3 pc min per design

### Why we love...

- Monsters are trending at retail for kids
- Bold color palette is fresh and fun
- NEW additions means lots to choose from
- Soft toys, wooden puzzles, and a board book
- Monster boutique makes it easy to tell the story at retail

NEW  
BLINK MONSTER  
55422



BEST  
VALUE

### FRESH 2025 MONSTER BOUTIQUE

Take advantage of lower minimum quantities.

- 6 Fun Frights Assortment
- 2 Blink Monster
- 2 Tink Monster
- 2 Wink Monster
- 3 Blink Monster Puzzle
- 3 Mookie Monster Puzzle
- 2 The Not So Very Scary Monsters Board Book

Total of 20 pieces.

55429



NEW  
TINK MONSTER  
55423



NEW  
WINK MONSTER  
55424





NEW

### THE NOT SO VERY SCARY MONSTERS BOARD BOOK

Super cute and monstrous fun!  
20 Fully illustrated pages.  
8 X 8 in / 20 X 20 cm  
27415 4 pc min



NEW

### FUN FRIGHTS ASSORTMENT

Meet our trio of not-so-scary monsters, crafted from super soft fabric that's perfect for small hands! Each playful creature features charming embroidered details that bring their personalities to life.  
3 Styles assorted.

6 in / 15 cm  
55420 12 pc min



## LittleWood™ ALL NEW

Mary Meyer's LittleWood™ product line offers a collection of wooden puzzles and blocks. Their varying shapes and sizes are perfect for stacking and imaginative play. LittleWood products are made with love, care, and quality, ensuring hours of fun for toddlers, 18 months and up. Packaged for gift giving.



NEW

### MOOKIE MONSTER PUZZLE

6 in / 15 cm  
26165 6 pc min



NEW

### BLINK MONSTER PUZZLE

6 in / 15 cm  
26164 6 pc min



See pages 62 - 65 in our Baby 2025 Catalog for more LittleWood designs!





# rolly birds ALL NEW

Introducing our charming collection of roly, plump-bodied birds! With long legs, realistic colors, and playful details, these delightful winged friends bring a splash of cheer to any space. Perfect for brightening your decor or bringing smiles all around.

5 in / 8 cm  
4 pc min per design



## FRESH 2025 ROLLY BIRDS BOUTIQUE

Take advantage of lower minimum quantities.

- 3 Rolly Cardinals
- 3 Rolly Chickadee
- 3 Rolly Robin
- 3 Rolly Bluebird

Total of 12 pieces.

56469



7 19771 56469 6

NEW

## ROLLY CHICKADEE

56462



7 19771 56462 7

NEW

## ROLLY BLUEBIRD

56464



7 19771 56464 1

NEW

## ROLLY ROBIN

56463



7 19771 56463 4

NEW

## ROLLY CARDINAL

56460



7 19771 56460 3

# mary meyer baby teether rattles

## Why we love:

- Top selling beaded silicone teether designs.
- Rattle on the inside, teether on the outside.
- Great impulse item for register area.
- Coordinates with blankets and crinkle teethers from Mary Meyer Baby and TAGGIES themes.



## SWEET SOOTHIE TEETHER RATTLES 2025 BOUTIQUE

Buy 4 pcs each of the 8 Sweet Soothie Rattle designs.

- 4 Chewy Taco Teether Rattle
- 4 Chippy Cookie Teether Rattle
- 4 Daisy Teether Rattle
- 4 Happy Cactus Teether Rattle
- 4 Hot Latte Teether Rattle
- 4 Sprinkly Ice Cream Teether Rattle
- 4 Sweetie Pineapple Teether Rattle
- 4 Yummy Avocado Teether Rattle

Total of 32 pieces - plus FREE rope basket display.  
99609



7 19771 99609 1



## TEETHER RATTLES 2025 BOUTIQUE

Buy 3 pcs each of the 12 Teether Rattle designs.

- 3 Highland Cow Teether Rattle
- 3 Afrique Monkey Teether Rattle
- 3 Bella Bunny Teether Rattle
- 3 Sparky Puppy Teether Rattle
- 3 TAGGIES Buddy Dog Teether Rattle
- 3 TAGGIES Buttercup Cow Teether Rattle
- 3 TAGGIES Camilla Caterpillar Teether Rattle
- 3 TAGGIES Drax Dragon Teether Rattle
- 3 TAGGIES Molasses Sloth Teether Rattle
- 3 TAGGIES Tilly Giraffe Teether Rattle
- 3 TAGGIES Tippy Turtle Teether Rattle
- 3 TAGGIES Sherbert Lamb Teether Rattle

Total of 36 pieces - plus FREE rope basket display.  
99499



7 19771 99499 8

## ROPE BASKET DISPLAY

10205 1 pc min



7 19771 10205 8







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CORPORATE OFFICES - USA

MARY MEYER CORPORATION

Route 30, P.O. Box 275

Townshend, VT 05353 USA

Customer Service: 800-451-4387

Fax: 802-365-4233

Email: [info@marymeyer.com](mailto:info@marymeyer.com)

